

# The RedTxt CLASSIC SMS Communication System

A simple, low cost and fully automated system for informing your community via SMS

RedTxt CLASSIC is the first SMS communication system that's truly simple for everyone to use. The service provides all the functions needed to create and manage your list of mobile phone numbers, send out the SMS messages to your list and gives you detailed reporting and auditing. Features include:

- Accessible on any computer with Internet access
- Automated phone list building using our patented Call-to-Subscribe technology
- Pre-paid plans with no lock-in contracts
- Australian Spam Law compliance

## Use anywhere with Internet connection

RedTxt CLASSIC is a web-service which means that you can use it wherever there is an Internet connected computer. There's no software to download or install and it's compatible with Windows and Mac computers. We even have a special version for the Apple iPhone.

## Fully automatic phone number list management with Call-to-Subscribe

RedTxt CLASSIC has a unique patented process for building your mobile phone number list. Your list is assigned a Call-to-Subscribe phone number that is unique to you. When a mobile phone user rings this number they will hear a short voice message that advises them that they have subscribed to

Use your mobile phone to call the subscription number of your choice.

Receive your messages based on the selected subscription number.

You can unsubscribe whenever you want, just by calling the number again.

receive SMS messages from you. No need for them to send an SMS or visit a web site. Subscribers can opt-out by calling the same Call-to-Subscribe number again. Our Call-to-Subscribe works with any Australian mobile phone, whether it has

caller-id blocked or not. If you have an existing list of mobile phone numbers you can also easily import them into the system.

## Pricing

RedTxt CLASSIC costs \$38.50 a month. You get:

- a dedicated Call-to-Subscribe telephone number
- 100 SMS credits each month to send out SMS messages to your subscribers
- access to the RedTxt system with a web browser via the Internet
- backup and management of your phone number database

**\$38.50**  
per month

## Spam Law Compliance

RedTxt CLASSIC allows you to comply with laws that regulate commercial electronic messages. One of the requirements of this law is to provide an opt-out facility. Our system ensures that every SMS you send contains a facility for the recipient to stop receiving messages by using the Call-to-Subscribe number facility.

## Who's using REDTXT?



RedTxt is being used by a broad spectrum of organisations. Large public companies, sporting associations and non-profit companies alike are using RedTxt to communicate with their customers and community. Visit [www.redtxt.com.au](http://www.redtxt.com.au) for a demonstration and more information about the RedTxt SMS communication platform.

**REDTXT**  
.com.au