

# What is ClubTxt?

**ClubTxt is an innovative, internet-based service that makes it easy for sports clubs to send SMS messages to players, parents and supporters mobile phones.**

You can use ClubTxt to send weekly fixtures and results as well as urgent updates such as notifications about last-minute changes of venue or wash-outs to everyone who needs to know, instantly.

You can have separate 'lists' that allow you to send certain messages to the members of a single team, or any other specified groups within the club.

Each ClubTxt SMS allows your club to send standard SMS messages with 160 characters. ...And, ClubTxt has a unique feature for clubs with sponsors. You can separately manage a 59 character tagline for a sponsor's message at the bottom of every SMS you send.

## Every ClubTxt service has:

- 10 Lists; 1 Send-all list which allows you to send out a message to your club without duplication
- One season's use of the ClubTxt platform
- Optout facility to comply with spam laws
- Telephone and email support

## Example lists:

- List 1:** Members **List 2:** Adult players  
**List 3:** Under 18's **List 4:** Under 16's  
**List 5:** Committee **List 6:** Canteen  
**List 7:** Grounds **List 8:** Supporters  
**List 9:** Events **List 10:** Staff



RedTxt is a proud supporter of the AFL Coaches Association

## How does it work?

- ClubTxt is a web service that is accessible with an Internet connection
- Just login to the RedTxt web site [www.redtxt.com.au](http://www.redtxt.com.au) with your computer or iPhone and you can send SMS messages to your mobile phones in your ClubTxt lists
- You can import your member's phone numbers from your spreadsheet or database into the ClubTxt service and get started in a few minutes

## How much is it?

- \$100 buys 600 SMS message credits
- There are no lockin contracts You can stop the service anytime. Unused message credits expire at the end of the sporting season
- You can top-up your SMS credits as often as you need to in blocks of \$100/600 messages

## How do we buy it?

- **By credit card:** Go to the RedTxt web site: [http://www.redtxt.com.au/clubtxt\\_plans](http://www.redtxt.com.au/clubtxt_plans)
- **By direct credit:**  
BSB: 083-004 Account: 85-554-9277  
Email [purchasing@redtxt.com.au](mailto:purchasing@redtxt.com.au) after payment and we will send you a tax invoice and login details
- **By cheque:** PO Box 2069, Kew, 3101
- **Call** Russell Morris: 0417-379-543

## Got a club sponsor?

- Offset the cost of ClubTxt by getting a sponsor to pay
- ClubTxt allows your sponsors to connect with your members every time you send out an SMS
- Your sponsors get 59 characters for their message
- You can vet/approve sponsor's messages
- Just copy the sponsorship form in the next column and give it to your sponsors to get started 🐾

## We need your help! Sponsor our club with an SMS package

### Help our club...

- Get urgent information out to our players
- Tell members about events
- Improve communication

### Your benefits...

- Every SMS from our club will carry your business' sponsorship message
- Your message gets directly to our members
- Your message integrated with a highly anticipated message from the club



### 3 simple steps...

1. **Choose** the amount you want to sponsor in units of \$100. Every \$100 gets the club 600 SMS credits. A footy club with 100 members will typically need 2,000 messages to send weekly messages over a 20 week season. I want to sponsor the club with:

x \$100 =

2. **Pay** the club with a cheque, cash or direct credit. Here are the club's bank account details:

Bank name: \_\_\_\_\_

BSB: \_\_\_\_\_ Account: \_\_\_\_\_

3. **Send/email** the club your 59 character message to:

\_\_\_\_\_ @ \_\_\_\_\_

Here are some examples of 59 character messages:  
**20% discount at Bert's - just show this SMS to receive**  
**2 for 1 special during lunch all wk at Steve's diner**  
**Bill's meats supports the club. Call in for rump special**