

What is ClubTxt?

ClubTxt is an innovative, internet-based service that makes it easy for sports clubs to send SMS messages to players, parents and supporters mobile phones.

You can use ClubTxt to send weekly fixtures and results as well as urgent updates such as notifications about last-minute changes of venue or wash-outs to everyone who needs to know, instantly.

You can have separate 'lists' that allow you to send certain messages to the members of a single team, or any other specified groups within the club.

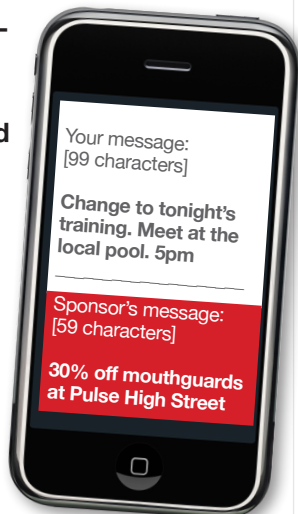
Each ClubTxt SMS allows your club to send standard SMS messages with 160 characters. ...And, ClubTxt has a unique feature for clubs with sponsors. You can separately manage a 59 character tagline for a sponsor's message at the bottom of every SMS you send.

Every ClubTxt service has:

- 10 Lists; 1 Send-all list which allows you to send out a message to your club without duplication
- One season's use of the ClubTxt platform
- Optout facility to comply with spam laws
- Telephone and email support

Example lists:

- List 1:** Members **List 2:** Adult players
List 3: Under 18's **List 4:** Under 16's
List 5: Committee **List 6:** Canteen
List 7: Grounds **List 8:** Supporters
List 9: Events **List 10:** Staff



RedTxt is a proud supporter of the AFL Coaches Association

How does it work?

- ClubTxt is a web service that is accessible with an Internet connection
- Just login to the RedTxt web site www.redtxt.com.au with your computer or iPhone and you can send SMS messages to your mobile phones in your ClubTxt lists
- You can import your member's phone numbers from your spreadsheet or database into the ClubTxt service and get started in a few minutes

How much is it?

- \$100 buys 600 SMS message credits
- There are no lockin contracts You can stop the service anytime. Unused message credits expire at the end of the sporting season
- You can top-up your SMS credits as often as you need to in blocks of \$100/600 messages

How do we buy it?

- **By credit card:** Go to the RedTxt web site: http://www.redtxt.com.au/clubtxt_plans
- **By direct credit:** BSB: 083-004 Account: 85-554-9277 Email purchasing@redtxt.com.au after payment and we will send you a tax invoice and login details
- **By cheque:** PO Box 2069, Kew, 3101
- **Call** Russell Morris: 0417-379-543

Got a club sponsor?

- Offset the cost of ClubTxt by getting a sponsor to pay
- ClubTxt allows your sponsors to connect with your members every time you send out an SMS
- Your sponsors get 59 characters for their message
- You can vet/approve sponsor's messages
- Just copy the sponsorship form in the next column and give it to your sponsors to get started 🐾

We need your help! Sponsor our club with an SMS package

Help our club...

- Get urgent information out to our players
- Tell members about events
- Improve communication

Your benefits...

- Every SMS from our club will carry your business' sponsorship message
- Your message gets directly to our members
- Your message integrated with a highly anticipated message from the club



3 simple steps...

1. **Choose** the amount you want to sponsor in units of \$100. Every \$100 gets the club 600 SMS credits. A footy club with 100 members will typically need 2,000 messages to send weekly messages over a 20 week season. I want to sponsor the club with:

x \$100 =

2. **Pay** the club with a cheque, cash or direct credit. Here are the club's bank account details:

Bank name: _____

BSB: _____ Account: _____

3. **Send/email** the club your 59 character message to:

_____ @ _____

Here are some examples of 59 character messages:
20% discount at Bert's - just show this SMS to receive 2 for 1 special during lunch all wk at Steve's diner
Bill's meats supports the club. Call in for rump special